

## Welcome to BikeReservation.Com

### Online Search and Booking Service for Motorbikes

You run a rental company for motorbikes? Then you should read this article on how a new online service provides you with additional orders and makes more out of your fleet. Maybe you have already an own web-site? But is each visitor a real customer?

Many consumers try to arrange their vacation with the help of the internet today. The online booking of flights, hotels and rental-cars is very common. However, few motorbike rental firms are able to run a complex internet application, like big rental-car companies. Booking a motorbike has usually been up to now a manual process. But most internet surfers are impatient. With the help of the new online service **BikeReservation.Com**, any rental company can easily offer a complete online booking facility to their customers.



The system is simple and similar to an internet search engine. As an owner, you can post information about your bikes to the site. Internet users can find and compare your offer easily. In contrast to a simple search, the new online service is able to take an **online reservation** on your behalf. This provides you with new real customers, which are not aware of your company or web-site so far.

The screenshot shows the 'Verfügbarkeit prüfen' (Check Availability) page on BikeReservation.Com. The search criteria are set for the period from 10.02.2005 to 12.03.2005. The table below lists the available bikes:

Status	Bike	Frei von .. bis	Tages-Preis €/Tag	Reservierung
6	BMW GS 1150 Adventure Spanien Malaga	01.03.2005 .. 30.06.2005	90.99	
3	BMW GS 1150 R Deutschland Stuttgart	10.02.2005 .. 30.06.2005	120.00	<input type="button" value="GO"/>

The sidebar on the left includes links for 'Mieten', 'Suchen', 'Vermieten', and 'Hilfe'. The main content area also includes an 'Erklärung' (Explanation) section with status indicators for bike availability.

If you run your own web-site already, you can simply link this functionality directly to your site. These **Direct-Links** are showing your offers exclusively. This allows everybody to make online bookings directly out of your own web-site and finally turns casual visitors into real customers.



Similar to the online booking of a flight ticket, the availability of your vehicles will be automatically updated after each online reservation. The system confirms the customer's reservation immediately and reports the new booking to you via email. Having all necessary information, you are directly sending contracts to your customer while your competitors are still busy with making personal contact and posting offers.

BikeReservation.Com can be used by rental companies all over the world. It is currently available in German and will be available in English soon. Depending on the size of your business, there are three levels:

## Starter

is addressing small companies and offers the basic service free of charge. You can maintain one motorbike only.

## Profi

This level is for medium size companies. You can manage up to 10 motorbikes with individual pictures. Direct-Links are available to offer online booking functionality out of your existing web-site. There is no monthly fee, only 2% of the online order volume is charged.

## Partner

This service level is addressing bigger rental companies. The size of your fleet is unlimited. The additional Direct-Link **Partner-Search** is presenting a special entry to BikeReservation.Com for your customers. Your fleet is shown in the search engine exclusively together with your advertisement. A partner is charged 1% of the order volume only. However, for the presentation of your advertisement and the hosting of pictures an additional monthly fee of € 5,00 is required.

Service	Rental		
	Starter	Profi	Partner
Vehicles	1	max. 10	unlimited
Vehicle with picture	✓	✓	✓
Your advertisement on BikeReservation.Com	-	-	✓
Direct-Link* to BikeReservation.Com			
▪ Bike-Detail	-	✓	✓
▪ Online-Booking	-	✓	✓
▪ Partner-Search	-	-	✓
<b>Price</b>			
Cost / order**	0 %	2 %	1 %
Cost / month	€ 0,00	€ 0,00	€ 5,00

\*Direct-Links provide additional functionality to be included in a rental company's own web site. \*\*Percentage of the order volume.

BikeReservation.Com  
 Stefan Ried  
 Neue Anlage 8  
 68526 Ladenburg  
 Germany  
 email: [Stefan@BikeReservation.Com](mailto:Stefan@BikeReservation.Com)  
 Phone: +49 (0) 6203 107 049